



**Society for
Epidemiologic
Research**



Instituto Nacional
de Salud Pública

Launch of the Society for Epidemiologic Research Mexico Chapter (SER-Mexico)

All times listed as Central Standard Time

Previous registration is required.

Monday, March 3, 2025

9:00 – 9:15 am

Welcome

Conference Hosting Institution: Dr. Tonatiuh Barrientos Gutiérrez, National Institute of Public Health of Mexico

9:15 am – 10:15 am

Keynote conference

Voices of SER: Epidemiology career development through community and connection

Chair: Dr. Carolina Batis, *National Institute of Public Health*

1. *Dr. Wendy Nembhard, Fay W Boozman College of Public Health and the Arkansas Center for Birth Defects Research and Prevention.*
2. *Dr. Yvette C Cozier, Boston University School of Public Health*
3. *Q&A*

10:15 am–10:30 am

Break

10:30 – 11:00 am

Connecting Opportunities: Discover SER Mexico Chapter

1. Dr. Tonatiuh Barrientos Gutiérrez, National Institute of Public Health of Mexico
2. *Q&A*

11:00–11:30 am

Break

11:30–1:50 pm

Activities

Workshops and conversations are in person. Review time details below for specifics on each activity.

| | Workshops | | Conversations |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Place | Classroom 8 | Classroom 9 | Auditorium |
| 11:30 am–12:30 pm | <p>Introduction to outbreak surveillance and response</p> <p>Capacity: 20 participants Duration: 2h</p> <p>Speakers: Dr. Christian Zaragoza Jiménez, <i>General Director of Health Information, Ministry of Health</i></p> | <p>Target Trial Introduction</p> <p>Capacity: 20 participants Duration: 2h</p> <p>Speakers:</p> <p>Dr. Edgar Ortiz Brizuela, <i>McGill University – Mexican Social Security Institute</i></p> <p>Dr. Dalia Stern Solodkin, <i>Secihti– National Institute of Public Health of Mexico</i></p> | <p>Meet the experts</p> <p>Duration: 2h</p> <p>Speakers: Dr. Wendy Nembhard, Fay W Boozman College of Public Health and the Arkansas Center for Birth Defects Research and Prevention.</p> <p>Dr. Yvette C Cozier Boston University School of Public Health.</p> |
| 12:30–12:50 pm Break | | | |
| 12:50–1:50 pm | | | |