Thursday March 2, 2023

8:30 – 8:35am
Welcome
Conference Co-Chairs: Patrick Bradshaw and Mahasin S. Mujahid

8:35 – 8:45am
Opening remarks
SER Officer: Jennifer Ahern

8:45 – 9:30am
Keynote Speaker
Social epidemiology tools for social impact – personal, professional, social
Irene Yen, University of California, Merced

9:30 – 9:40am
BREAK

9:40 – 10:55am
Change is hard: challenges in assessing the impact of real-world interventions
Chairs: Ghassan Hamra and Stephen Mooney

1. The denominator problem: assessing impacts of infrastructure changes on bicycle use and injury risk
   Ghassan Hamra, Johns Hopkins University

2. Does where you are matter when we tell you to be more active?
   Stephen J. Mooney, University of Washington
3. **Lessons learned from Seattle’s Sweetened Beverage Tax Evaluation: A case for triangulation of approaches in the messy world of assessing policy impacts**  
   Jessica Jones-Smith, University of Washington

4. **Evaluating the effects of U.S. safety net policies on health: tools and challenges**  
   Rita Hamad, University of California, San Francisco

11:00 – 12:30pm  
**Lunch** (provided)

12:30 – 1:45pm  
**Connecting people and communities to effective health products and services**  
Chair: Sandi McCoy

1. **Receipt of JYNNEOS vaccine among mpox cases in California: prevalence, predictors, and effectiveness of vaccination**  
   Joseph Lewnard, University of California, Berkeley

2. **Evaluating behavioral nudges for HIV self-testing and contraception using mixed methods: A case for using qualitative methods rather than relying on the black box**  
   Jenny Liu, University of California, San Francisco

3. **Self-managed medication abortion is safe and effective: findings from research conducted in partnership with accompaniment groups**  
   Ruvani Jayaweera, Ibis Reproductive Health

4. **Determining the social drivers of HIV vulnerability among adolescent girls and young women in South Africa**  
   Paul Wesson, University of California, San Francisco

1:45 – 1:55pm  
**BREAK**

1:55 – 3:10pm  
"[Evaluating] the change you want to see in the world"  
Co-Chairs: Anjum Hajat and Laura Balzer
1. **How I learned to stop worrying & start loving panel data methods**  
   Avi Feller, University of California, Berkeley

2. **How do we ensure policy estimates are useful to policy makers?**  
   Beth Ann Griffin, RAND

3. **How redlining influences intergenerational wealth and health**  
   Shanise Owens, University of Washington

4. **Adventures in Implementation Science in Uganda**  
   Gabriel Chamie, University of California, San Francisco

3:10 – 3:20pm  
BREAK

3:20 – 4:35pm  
**Engaged Epidemiologic Communication for Social Impact**  
Co-Chairs: Catherine Duarte and Kriszta Farkas

1. **Engaging the Media to Maximize Impact: Lessons Learned in Firearm Violence Epidemiology**  
   Veronica Pear, UC Davis Department of Emergency Medicine

2. **Sounding the alarm: COVID and the criminal legal system**  
   Sandhya Kajeepeta, NAACP Legal Defence Fund

3. **Communicating epidemiologic data on abortion access: Lessons from community-based research partnerships**  
   Heidi Moseson, Ibis Reproductive Health

4. **Oil, health, and uncertainty: Communicating the environmental health science of oil and gas development in California.**  
   David González, UC Berkeley Environmental Health Sciences

5. **Discussant**  
   Jackie Jahn, Drexel University

4:35pm – 4:45pm  
**Closing remarks**  
Conference Co-Chairs: Patrick Bradshaw and Mahasin S. Mujahid