



Society for  
Epidemiologic  
Research

Berkeley Public  
Health

## 2023 SER Mid-Year Meeting Agenda

### “Epidemiologic Tools for Social Impact”

**ALL TIMES LISTED ARE PACIFIC TIME**

#### Thursday March 2, 2023

8:30 – 8:35am

#### **Welcome**

Conference Co-Chairs: Patrick Bradshaw and Mahasin S. Mujahid

8:35 – 8:45am

#### **Opening remarks**

SER Officer: Jennifer Ahern

8:45 – 9:30am

#### **Keynote Speaker**

(Speaker TBD)

9:30 – 9:40am

BREAK

9:40 – 10:55am

#### **Change is hard: challenges in assessing the impact of real-world interventions**

Chairs: Ghassan Hamra and Stephen Mooney

1. **Does where you are matter when we tell you to be more active?**  
Stephen J. Mooney, University of Washington
2. **The denominator problem: assessing impacts of infrastructure changes on bicycle use and injury risk**  
Ghassan Hamra, Johns Hopkins University

3. **Lessons learned from Seattle's Sweetened Beverage Tax Evaluation: A case for triangulation of approaches in the messy world of assessing policy impacts**

Jessica Jones-Smith, University of Washington

4. **Evaluating the effects of U.S. safety net policies on health: tools and challenges**

Rita Hamad, University of California, San Francisco

5. **Capitalizing on natural experiments to evaluate the potential health benefits of heat and air pollution warning systems: dealing with heterogeneous policies over space and time**

Tarik Benmarhnia, University of California, San Diego

11:00 – 12:30pm

**Lunch** (provided)

12:30 – 1:45pm

**Connecting people and communities to effective health products and services**

Chair: Sandi McCoy

(Speakers TBD)

1:45 – 1:55pm

BREAK

1:55 – 3:10pm

**"[Evaluating] the change you want to see in the world"**

Co-Chairs: Anjum Hajat and Laura Balzer

1. **How I learned to stop worrying & start loving panel data methods**

Avi Feller, University of California, Berkeley

2. **How do we ensure policy estimates are useful to policy makers?**

Beth Ann Griffin, RAND

3. **How redlining influences intergenerational wealth and health**

Shanise Owens, University of Washington

4. **Adventures in Implementation Science in Uganda**

Gabriel Chamie, University of California, San Francisco

3:10 – 3:20pm

BREAK

3:20 – 4:35pm

**Engaged Epidemiologic Communication for Social Impact**

Co-Chairs: Catherine Duarte and Kriszta Farkas

(Speakers TBD)

4:35pm – 4:45pm

**Closing remarks**

Conference Co-Chairs: Patrick Bradshaw and Mahasin S. Mujahid